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The following table lists the veggie or fruit that will be featured on social media for the month specified. Each featured food will also have coordinating items such as a Food Hero Monthly issue, hand stamp, posters and coloring sheets. If your local produce calendar differs from our Food Hero product calendar, feel free to use your local calendar.

2022	Featured Food	Connections to our Holiday Calendar https://foodhero.org/holiday-calendar
January	TBD	
February	<u>Strawberries</u>	National Strawberry Day
March	Broccoli	National We Love Broccoli Day
April	TBD	
May	Ground Beef	Beef Month
June	<u>Leeks</u>	
July	Mango *new	National Mango Day
August	Watermelon	Watermelon Day
September	Whole Wheat Flour	Whole Grains Month
October	<u>Kale</u>	National Kale Day
November	Cranberries	Eat a Cranberry Day
December	<u>Kiwi</u>	National Kiwifruit Day

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