

Summer Meals Parent/Caregiver Survey

Conducted September 9, 2021 (wave 1) through April 4, 2022 (wave 2)



Do you know that Summer Meals are free for all children and teens?

Oregon State University (OSU) is looking for parents, grandparents, or other caregivers of kids 18 and under to tell us what you know about Summer Meals. Participants who complete the survey will receive their choice of a free cookbook or reusable grocery bag.

This past summer, OSU's Food Hero was tasked by the Oregon Department of Education, Child Nutrition Programs with developing a marketing plan to increase Summer Food Service Program (SFSP) participation.

This is where you can help! Your feedback on this survey will help us develop materials to reach more Oregon families.

We will mail a **free cookbook or reusable grocery bag** to each participant who completes this survey. You will be asked to provide a mailing address at the end of the survey if you want to receive the free item. Your answers to this survey will be shared with Oregon State University Extension Service and the Oregon Department of Education, and will be used to help us better serve Oregonians. We will keep any identifying information separate from your answers and confidential.

If you need to leave the survey before submitting a response, you will be able to get back in by clicking on the same link or QR code you used to access this survey. You will return to the last question you completed. Please email Christine Mouzong at christine.mouzong@oregonstate.edu with questions, or for help with the survey.

Consent: *I have read and understood the above information and wish to participate in this study. I am at least 18 years of age and a resident in Oregon. I have at least one child/grandchild who is 18 years old or younger, and who has, at some time, received a free school lunch or Summer Food Service Program meal.*

Yes No

1 How many **children/grandchildren**, age 18 or younger, live in your household?

- 1 child 2 children 3 children 4 children
 5 children 6 children 7 children 0 (No children under 18 years old)

2 What age is your child/grandchild (or children)? **Please select all ages of children in your household eligible for the Summer Food Service Program** (children 18 and under are eligible). If you have children of the same age, please select the age category and also select "I have more than one child of the same age."

- Infant under 1 year old 1 year old 2 years old 3 years old
 4 years old 5 years old 6 years old 7 years old 8 years old
 9 years old 10 years old 11 years old 12 years old 13 years old
 14 years old 15 years old 16 years old 17 years old 18 years old
 I have more than one child the same age.

If you have more than one child/grandchild in your household, **please answer the remaining questions for your youngest child/grandchild.** We want to know more about your family's experiences with lunches provided at school, as these meal programs are closely linked.

3 During this past school year (2020 - 2021), about how many days a week did your youngest child/grandchild eat a lunch provided by the school? *Note: this school year, lunches (and breakfasts) were free for all students.*

- None.** My child/grandchild does not eat lunches provided by the school. I am **not sure**
 My child/grandchild eats **free lunches** provided by the school **1 to 2 days a week.** (Meals will continue to be free for all Oregon children this school year). Something else (please explain):
 My child/grandchild eats **free lunches** provided by the school **3 to 5 days a week.** (Meals will continue to be free for all Oregon children this school year).

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4a This summer (2021), **about how many times a week** did your youngest child/grandchild receive a **lunch** from a Summer Food Service Program site?

- None.** My child did not receive any lunches from SFSP sites this summer.
- Once (1 time)** a week or less About **twice (2 times)** a week
- About **three times** a week About **four or five times** a week Not sure

4b How much does your child/grandchild enjoy the Summer Food Service Program (Summer Meals)?

- Not at all Somewhat Very Much Extremely Not sure

5a In the past year, have you seen or heard any ads or messages about the Summer Food Service Program (Summer Meals)?

- Yes No Not sure
- My child/grandchild has not received Summer Meals in the past five years, or at all

5b What ads or messages have you seen or heard about the Summer Food Service Program, or where have you heard them? Please write your answer in the box below:

6 **Write down a favorite school-provided lunch** or SFSP lunch your youngest child likes to eat. This could be a single food item that is part of the whole meal, or the whole meal.

If your child/grandchild does not eat school-provided lunches or use the SFSP program, **write down a favorite lunch** your youngest child/grandchild generally likes to take for a school lunch, or likes to eat for lunch, during the summer.

7 When deciding if you will take your child/grandchild or children to a Summer Food Service Program site for a **free meal**, **what are your three (3) biggest considerations?** Select up to three items from the list?

- Will my child/grandchild **like the meal** served today? What **time of day** will the **meals be available**?
- Do we have food** for lunch at home? Will it **save us money** or make the **food we have at home last longer**?
- How close is the meal site** to my home? **How will my kids get to** the SFSP site?
- Will I have time** to take my kids to the SFSP site today? **Is the location safe** for my child/grandchild?

8 How would you like to stay informed about the Summer Food Service Program's locations, times, and menus? Select the options that would work best for you.

- In a **handout sent home with my child/grandchild** from school, in June.
- In an **email from** my child's/grandchild's **teacher(s)**.
- In an **email from** my child's/grandchild's **school principal**.
- From a **website made just for the Summer Food Service Program**. From **Facebook ads**
- From an **app you can download** From a **friend or family member?** On a **billboard**
- From a **radio ad or music streaming service** On **neighborhood or community yard signs**
- On **yard flags at my child's school** From **television or Hulu ads** From a **text message**
- From another place (please explain):

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9 Is it important that activities be offered for your child at the SFSP site, along with the meal? Please rate how important this is for you, in deciding to bring your child or children to receive Summer Meals.

We don't use Summer Meals, and we don't plan to. Not important at all Somewhat important
 Very Important Extremely Important I don't have a strong opinion either way

10 a If offered, which of the following activity ideas or specific settings would make it **more likely you would bring your child to a Summer Food Service Program site**? Select all that apply.

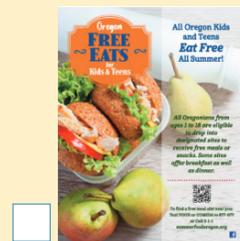
A gardening clinic offered on site for kids As part of a summer camp or summer school
 A mobile library offered on site Located at a library
 Located at a park with play equipment Located at a swimming pool
 Something else (explain your idea):

Offering an activity or held at a specific setting will not make a difference to whether we choose to attend Summer Meals

10 b What would be the ideal location in your community for your child/grandchild to receive Summer Meals? Please describe the location (with address or street intersection if you know it) as best you can.

The next four questions focus on marketing materials and messaging for the Oregon Summer Food Service Program.

11 Step 1: Choose your favorite look or style. Select one by clicking on the bubble next to the image you like best. If you are on a Smartphone, the image you select will turn red.



Do you have any comments?:

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Step 2: Now choose a program name for the Oregon Summer Food Service Program. From the ideas listed below in English and Spanish, choose your favorite program name.

Fresh Eats | Comidas Frescas

Oregon Eats | Comidas de Oregon

Summer Café | Café/Restaurante/Cafetería de Verano

Summer Eats | Comidas de Verano

Summer Meals | Comidas de Verano

Other (add your own idea):

Do you have any comments (optional)?:

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Step 3: From the list of ideas for taglines or messages about SFSP in English and Spanish below, choose your favorite.

Eat free meals all summer | Come gratis todo el verano

Free meals for kids and teens | Comidas gratuitas para niños y adolescentes

Healthy, fresh, balanced free meals | Comidas saludables, frescas y balanceadas

Kids Eat Free | Los niños comen gratis

Kids and teens eat free this summer | Los niños y adolescentes comen gratis este verano

When the school year ends, free summer meals for all kids and teens begin! |
Cuando termina el año escolar, comienzan las comidas de verano gratuitas para todos los niños y adolescentes!

Other (add your own idea):

Do you have any comments (optional)?:

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Step 4: Finally, help us think through how to spread the word about Summer Meals. On a typical summer day, who in your family would be most likely to make the decision to go get a lunch at the SFSP site? Do you always make this decision for your children? Does your child or teenager ever ask to attend, or go on their own? Describe what this decision-making process is usually like for your family.

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Overall, is there anything else you want to tell us about the Summer Food Service Program?

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Please select the Oregon county where you currently reside. If you do not know, please select "I do not know."

- | | | | | | |
|------------------------------------|-------------------------------------|------------------------------------|------------------------------------|--|-------------------------------------|
| <input type="checkbox"/> Baker | <input type="checkbox"/> Curry | <input type="checkbox"/> Jackson | <input type="checkbox"/> Linn | <input type="checkbox"/> Tillamook | <input type="checkbox"/> Wasco |
| <input type="checkbox"/> Benton | <input type="checkbox"/> Deschutes | <input type="checkbox"/> Jefferson | <input type="checkbox"/> Malheur | <input type="checkbox"/> Umatilla | <input type="checkbox"/> Washington |
| <input type="checkbox"/> Clackamas | <input type="checkbox"/> Douglas | <input type="checkbox"/> Josephine | <input type="checkbox"/> Marion | <input type="checkbox"/> Union | <input type="checkbox"/> Wheeler |
| <input type="checkbox"/> Clatsop | <input type="checkbox"/> Gilliam | <input type="checkbox"/> Klamath | <input type="checkbox"/> Morrow | <input type="checkbox"/> Wallowa | <input type="checkbox"/> Yamhill |
| <input type="checkbox"/> Columbia | <input type="checkbox"/> Grant | <input type="checkbox"/> Lake | <input type="checkbox"/> Multnomah | | |
| <input type="checkbox"/> Coos | <input type="checkbox"/> Harney | <input type="checkbox"/> Lane | <input type="checkbox"/> Polk | <input type="checkbox"/> I do not know or prefer not to answer | |
| <input type="checkbox"/> Crook | <input type="checkbox"/> Hood River | <input type="checkbox"/> Lincoln | <input type="checkbox"/> Sherman | | |

As a survey respondent, you are eligible to receive a free Food Hero Cookbook/Recipe Holder or a reusable grocery bag, from Oregon State University Extension Service. The item you choose will be mailed to you.

Please allow 4 to 6 weeks for delivery—it may come sooner!

Do you want to receive a free cookbook/recipe holder or grocery bag? Please indicate your preference by selecting one option (see example images), at right:

- Please send me a **free cookbook/recipe holder**
- Please send me a **free re-usable Food Hero grocery bag**
- No, thank you!

If you want to receive the free item, please provide your complete mailing address and phone number so we can contact you about any mailing issues. This information will be kept confidential and separate from your survey responses and used only to send you this item or reach you if we have other questions about your responses.



Cookbook



Shopping bag

Full Name: _____

Address Line 1: _____

Address Line 2: _____

City: _____ State: _____ Zip code: _____

Phone number with area code: _____

Thank you!