



Oregon Garden Challenge Survey



Directions: Please mark your answer for each question. Answers will be reported as combined results and your identity will not be shared. You may skip any questions you do not want to answer. Although optional, your responses will help us continue to improve and fund our programs.

1 Did you participate in the **Grow This! Oregon Garden Challenge** last year (2020)?
 Yes, this is my second year No, this is my first year I am not sure

2 Do you want to receive free seeds for the **Grow This! Oregon Garden Challenge** this year? If you want to participate in the challenge and want to use your own seeds, we can still send you fun, monthly **Grow This!** letter with gardening ideas and seasonal growing tips, and recipes. Seed kits are only available to Oregon residents while supplies last.
 Yes, I want to receive a free seed kit No, I will use my own seeds

3 Please include your contact information so we can send you program emails and track where the seeds went. *Please flag emails from **food.hero@oregonstate.edu** as "safe" in your inbox so they do not end up in your junk mail.*

Name: _____
City or Town: _____ Zip or Postal Code: _____
Email: _____

4 How many **children** under the age of 18 live in your household? children live in my household.

5 What school (or schools) does your child/children attend?

School(s) Name(s): _____
What grades are your children? _____

6 In the past week, how many **days** did your family **eat vegetables** as part of their dinner?
Check one:

0 1 2 3
 4 5 6 7

7 In the past week, how many days **did you cook dinner** for your household? Check one:

0 1 2 3 4 5 6 7

8 When it comes to **gardening**, which of the following best describes you? (Check one):

First time gardener (first time growing food) Garden some years, but not every year
 Garden every year with some success Garden every year with lots of success
 Gardening expert with lots of success every year, who also teaches others

9 How will you grow your seeds? (Check all that apply):

Indoor garden Outdoor container gardens
 Outdoor in-ground garden Outdoor in raised beds
 Other (please describe) _____

Continues →

Oregon Garden Challenge Survey, continued



10 Have you ever seen or heard the slogan “Food Hero”? (see image at right)

- Yes No Not sure

11 In the last year, about how many times have you seen or heard Food Hero ads or messages?

- None Once 2–4 times 5–10 times More than 10 times

12 What do you hope to get from participating in the Grow This! Challenge? (Please add anything else you want to tell us, here). Please comment below:

13 What kinds of recipes or meal ideas would you like to have for cooking or using your garden ingredients? Please comment below:

14 How often would you prefer to receive emails from us with growing tips, gardening videos, recipes and meal ideas? Which of the following options would best support your growing success? (Check all that apply):

- A monthly (1 per month) email with gardening tips for the month
 A bi-monthly (2 per month) email with gardening information in two parts for the month
 A weekly (4 per month) with 1 or 2 tips and links to resources per week
 I prefer to follow along on social media
 Other (please describe)

15 What is your race? Select all that apply:

- American Indian or Alaska Native Asian or Asian-American Black or African-American
 White or Caucasian Hawaiian Native or other Pacific Islander
 Other (please describe) Prefer not to answer

16 What is your ethnicity? Hispanic Non-Hispanic Prefer not to answer

17 What is your gender? Male Female Not listed Prefer not to answer

18 What is your age? Please select the age category that includes your current age.

- 15–19 years 20–29 years 30–39 years 40–49 years 50–59 years
 60–69 years 70–79 years 80+ years Prefer not to answer