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Red and white logo

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**What is in a seed kit? (approx. # we have):**

* 1 packet of a spring/fall crop (8,365)
* 1 packet of a summer crop (8,648)
* 1 packet of herbs/edible flowers (10,644)
* 1 packet of flowers (10,303)  
  **We will fulfill 8,000+ seed kits!**

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Logo

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**Participants must sign up through a Qualtrics link.**

**The link will be posted here: https://foodhero.org/growthis**

1. **Sign-Up Dates**
2. **Master gardeners**: Feb. 1st through 15th
3. **Early invitees**: SNAP-Ed program partners invited by county Food Hero teams plus 2020 Challenge participants who respond to a survey: Feb. 25th & 26th (up to 4,500 kits)
4. **General public:** March 1st (at least 3,500 kits)
5. **Sign-Up Options**
6. **Individual or family**: 1 seed kit
7. **School or community garden**: 1 seed kit
8. **Group**: number of seed kits to be determined according to group size, but not to exceed 20 kits
9. **Master Gardener**: at least 1 crop and 1 flower seed packet (these seeds are separate from the 8,000 seed kits)
10. )

Receives, counts and sorts seeds

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Icon

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**Additional information:**

* Challenge lasts from March through September, 2021.
* Participants can opt into the challenge with their own seeds, or request seeds while supplies last.
* During the challenge we will offer:
  + live monthly “office hours” on Facebook.
  + two skill-building videos a month.
  + monthly email tips for gardening, harvesting, cooking and kids’ activities.
  + engaging social media throughout the campaign on the Food Hero social media sites.
  + **a chance to grow alongside Master Gardener Champions** whowill provide on-the-ground tips!
  + an email address for participants to send questions/feedback anytime.
* In January, 2022 all Grow This! 2021 participants will be offered a survey to let us know how their challenge went and to qualify for early sign-up for the 2022 Challenge.

County offices receive and distribute **seed kits** to those on list provided by Food Hero team ideally by March 31st

Seeds planted by individuals, families and groups, in gardens, farms and pots within all Oregon counties

Printing and Mailing Services prepare **seed kits** (60 per box) to ship to county offices in March