

Be a Smart Shopper – Use Unit Prices

Look for unit prices on store shelves. Here are some examples...



Size
Total Price Unit Price



Unit Price



Unit Price



Unit Price



Save money by comparing prices!



Be a Smart Shopper – Figure Out the Unit Price

Same Brand, Different Sizes

The lowest priced food is not always the best buy. Figure out the unit price for these two sizes of canned tomatoes to see which is the better buy.



$$\frac{\text{Total Price}}{\text{Size}} = \text{Unit Price}$$

$$\frac{\text{Total Price}}{\text{Size}} = \text{Unit Price}$$

Different Brands, Different Sizes

Name brands are often more expensive. Figure out the unit price for these two packages of macaroni to see which is the better buy.



$$\frac{\text{Total Price}}{\text{Size}} = \text{Unit Price}$$

$$\frac{\text{Total Price}}{\text{Size}} = \text{Unit Price}$$